



March 25<sup>th</sup> 2022

# **ECR Party EU perception from Europeans**





#### **Author:**

**EMG** Different

#### **Customer/buyer:**

**ECR Party** 

This Program has received partial funding from the European Parliament

#### Criteria followed for the sample construction:

The sample consist of 2.000 adult individuals, representative of the European socio-demographic indicators for gender, age, country and education

#### Method of collecting information:

Multilingual CAWI interviews

#### Number of people interviewed, reference universe, confidence interval:

Universe: European adult population; sample: 2.000 cases; confidence interval of estimates: ± 1,8%; contacts 10.243 (refusals 8.243 - response rate 20%)

#### Period in which the survey was carried out:

March 14th-18th

# Political scenario

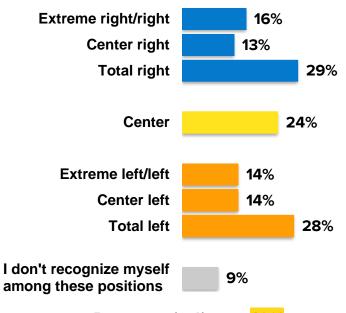




### Political positions



Regardless of your voting orientation, in which of the following positions would you put yourself most easily?



Does not indicate: 10%

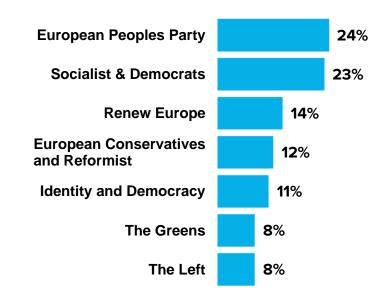
Base: Total sample



# **European parties proximity**



About European parties, on which of the followings parliamentary groups do you feel closest to?



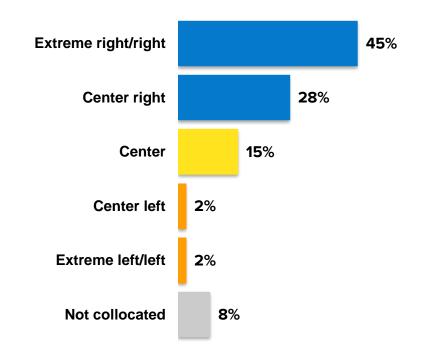
Does not indicate/does not recognize among these groups: 20%

Base: Total sample



# Political position of people closest to ECR party





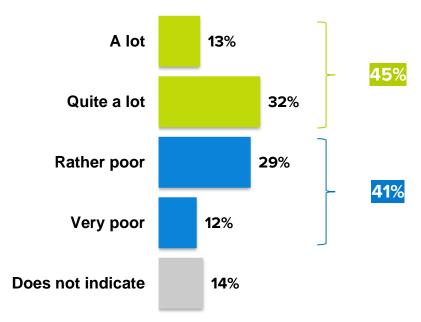
## **Confidence** in Europe



# **Confidence** in Europe



Considering the European Union as an Institution, how confident are you in Europe?





## **Confidence** in Europe (target)



Considering the European Union as an Institution, how confident are you in Europe?

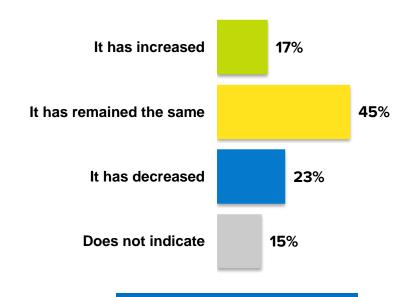
			POLITICAL POSITION		
	Total sample	Right	Center right	Center	ECR
POSITIVE	<b>45</b> %	40%	44%	49%	43%
A lot	13%	13%	12%	11%	14%
Quite a lot	32%	27%	32%	38%	29%
NEGATIVE	41%	<mark>52%</mark>	<mark>49%</mark>	<b>42</b> %	<mark>50%</mark>
Rather poor	29%	32%	31%	27%	31%
Very poor	12%	20%	18%	15%	19%
Does not indicate	14%	8%	<b>7</b> %	9%	<b>7</b> %



# Confidence in Europe after pandemic



And after the Covid-19 pandemic, your confidence in Europe...



Increased/Decreased: -6%

# Confidence in Europe after pandemic (target)



CLOSEST TO

And after the Covid-19 pandemic, your confidence in Europe...

			CLOSEST TO		
	Total sample	Right	Center right	Center	ECR
It has increased	17%	23%	17%	16%	19%
It has remained the same	45%	36%	49%	52%	43%
It has decreased	23%	<b>31%</b>	27%	23%	<b>27%</b>
Does not indicate	15%	10%	<b>7</b> %	9%	11%
Increased/Decreased	-6%	<b>-8</b> %	-10%	<b>-7</b> %	-8%

DOLITICAL DOCITION

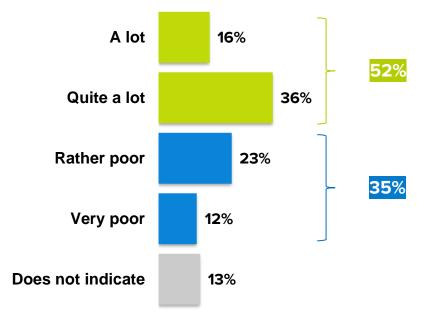








How much do you feel proud of being European?





## **European pride (target)**



How much do you feel proud of being European?

POLI	TICAL	. POSI	TION

#### **CLOSEST TO**

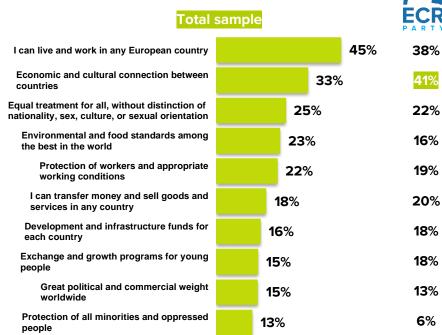
	Total sample	Right	Center right	Center	ECR
POSITIVE	<b>52</b> %	42%	47%	<b>54</b> %	44%
A lot	16%	16%	18%	20%	17%
Quite a lot	36%	26%	29%	34%	27%
NEGATIVE	35%	<b>50%</b>	<mark>46%</mark>	37%	<mark>49%</mark>
Rather poor	23%	30%	30%	24%	32%
Very poor	12%	20%	16%	13%	17%
Does not indicate	13%	8%	<b>7</b> %	9%	<b>7</b> %



# Reasons of European pride



For which of the following reasons do you feel proud of being European?

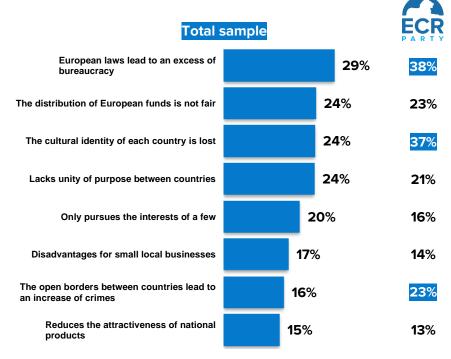




# Reasons of European not-pride



For which of the following reasons don't you feel proud of being European?



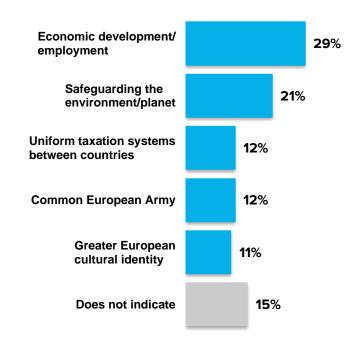
## **Programmatic themes**



# Europe: issues to focus on



On which of the following aspects, should Europe focus in the immediate future?





## **Europe: issues to focus on (target)**



On which of the following aspects, should Europe focus in the immediate future?

#### POLITICAL POSITION

CLOSEST

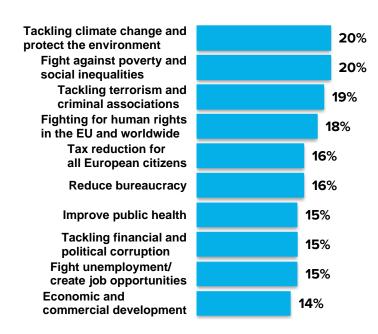
	Total sample	Right	Center right	Center	Center left	Left	Not collocated	ECR
Economic development/employment	29%	26%	<mark>40%</mark>	<mark>35%</mark>	<mark>36%</mark>	21%	16%	33%
Safeguarding the environment/planet	21%	15%	20%	15%	<b>34%</b>	33%	18%	13%
Uniform taxation systems between countries	12%	<mark>19%</mark>	12%	15%	5%	11%	9%	20%
Common European army	12%	15%	14%	13%	10%	12%	8%	15%
Greater European cultural identity	11%	19%	10%	12%	6%	9%	8%	10%
Does not indicate/does not know	15%	6%	4%	10%	9%	14%	<mark>41%</mark>	9%



## **Europe: top 10**priorities



In your opinion, to which of the following themes Europe should give priority?



\*There are other priorities below the top ten



## **Europe: top 10 priorities (target)**



In your opinion, to which of the following themes Europe should give priority?

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CLOSEST

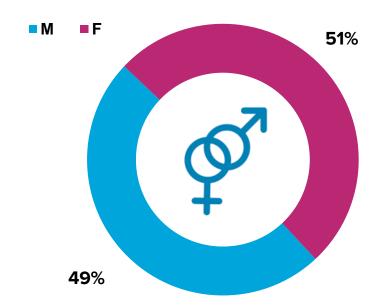
	Total sample	Right	Center right	Center	Center left	Left	Not collocated	ECR
Tackling climate change and protect the environment	20%	8%	24%	21%	<mark>39%</mark>	<mark>26%</mark>	11%	12%
Fight against poverty and social inequalities	20%	14%	15%	19%	<b>28</b> %	<b>31%</b>	<b>15</b> %	9%
Tackling terrorism and criminal associations	19%	<mark>24%</mark>	20%	16%	23%	19%	15%	17%
Fighting for human rights in the EU and worldwide	18%	13%	19%	16%	20%	<b>25</b> %	17%	12%
Tax reduction for all European citizens	16%	<b>22</b> %	19%	18%	18%	9%	11%	16%
Reduce bureaucracy	16%	20%	<mark>26%</mark>	17%	18%	11%	7%	<mark>19%</mark>
Improve public health	15%	14%	19%	14%	19%	16%	14%	9%
Tackling financial and political corruption	15%	15%	17%	15%	16%	15%	14%	17%
Fight unemployment/create job opportunities	15%	12%	15%	17%	14%	16%	15%	15%
Economic and commercial development	14%	17%	<mark>18%</mark>	15%	17%	12%	4%	15%

# Sample profile



## Gender























**EMG** DI‡ERENT

ECR

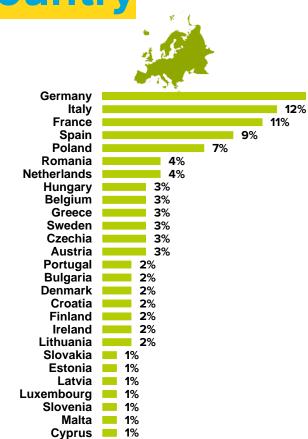








14%

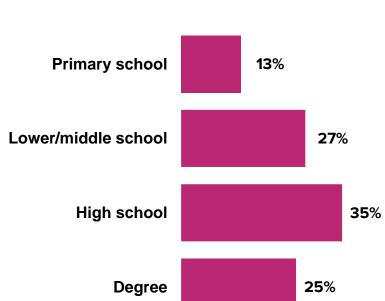


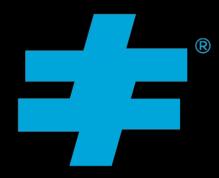


### **Education**









### thanks